

BUYER PROMOTION SCHEME – 57TH IIGF

- The scheme will be on the basis of invitation to Apparels & fashion accessories buyers only.
- The names of the buyers can be recommended by India mission abroad, buying agents in India and abroad, database available from Dun & Bradstreet, IIGF database, Database from various fairs organized by Council & BSMs.
- The request so received for buyers shall be decided by a Screening Committee, on the basis of following point system:-

Points Criteria	Number of Points
Traditional Markets (North America & Europe)	2
Non Traditional Markets	2
Apparel	2
Accessories	1
Turnover Over 1Mn -2 Mn USD	1
Turnover Over 2 Mn-3 Mn USD	2
Turnover 3 Mn USD and Above	3

Offering	Buyer Scheme in 57th IIGF
Hotel Accommodation for 3 nights stay	<p>Traditional Countries - Point-2 OR Non Traditional Countries - Points-2 Apparel- 2 OR Accessories-1 Turnover above 1 Mn US\$ -2Mn US\$- Point 1 Turnover above 2Mn US\$-3Mn US\$-Points-2</p> <p>Qualifier – Buyer achieving 4 Points and above</p>
Economy class airfare	<p>Traditional Countries - Point-2 OR Non Traditional Countries - Points-2</p> <p>Apparel- 2 OR Accessories-1</p> <p>Turnover above 1 Mn US\$ -2Mn US\$- Point 1 Turnover above 2 Mn US\$ -3Mn US\$ - Points 2 Turnover above 3 Mn US\$ above- Points 3</p> <p>Qualifier – Buyer achieving 6 Points and above</p>

- Minimum 6 points shall be the criteria for qualifying for sponsorship of airfare and hotel stay. Minimum 4 Points shall be considered by the Screening Committee for one benefit i.e. hotel stay only. However, airfare would be given only to the new buyers which have never visited our IIGF/TTI.

- Airfare would also be given to new buyers coming from big/reputed chain stores having more than 15 outlets. Maximum of two buyers from each division / brand shall be offered airfare and hotel. There would be no check of turnover in any edition of the IIGF/TTI.
- Hotel stay for 3 nights and airfare (individual or combination) is the maximum which can be offered to the buyers.
- Buyer with 4-5 points shall be eligible for hotel stay only, provided at least one point is obtained based on business turnover of minimum US\$ 1 million.
- In case of existing buyer application, exporter verification is must, either by call or email.
- Buyer with less than 4 points shall not be eligible for any benefit under this scheme.
- The buyers have to record their physical attendance for 3 days in the Fair Secretariat at Pragati Maidan.
- Buyers visited in earlier editions of IIGF/TTI may also be considered for hotel accommodation, restricted to 57th IIGF. However, for next edition this will be reviewed by Chairman, AEPC.
- Airfare to be offered to First time buyer (Not company) who have never visited in any earlier edition of IIGF/TTI, Chain stores, delegates nominated by the embassies subject to fulfilling the criteria so approved.
- Delegations invited by Chairman, AEPC – Airfare and hotel would be provided to those buyers and there will no criteria for these buyers.
- Airfare to the buyers should be released through RTGS as per RBI guidelines.
- The buyers who are given sponsorship shall fill a response form and a buyers questionnaire duly signed given by the Fair Secretariat.
- Self certification of the Turnover document of the company will not be accepted.
- To verify the annual turnover mentioned by the buyer in his or her nomination form, either of the following documents are acceptable by the buyer screening committee:-
 1. CA Certificate confirming the annual turnover of the Buyer for Apparel/Accessories during the FY 2013 -14 & 2014-15
 2. CA Certified Profit & Loss statement for the FY 2013 -14 & 2014-15
 3. Income Tax returns of the company for FY 2013 -14 & 2014-15
 4. Turnover during 2013 -14 & 2014-15 available on company's website for Public Limited Company.
 5. In case of Chain Stores, list of stores would be acceptable.
- The BPS will close 10 days prior to the start date of fair i.e. 8th July 2016.