



Embassy of India
Belgrade

Press Release

Indian Ambassador's call on with H.E. Mr Branislav Nedimovic, Serbian Minister of Agriculture and Environmental Protection

Ambassador of India to Serbia Mrs. Narinder Chauhan called on H.E. Mr Branislav Nedimovic, Minister of Agriculture and Environmental Protection of the Republic of Serbia on 23 August, 2016 to congratulate him on his recent appointment and to discuss wide range of issues as outlined in the extant MOU on Cooperation in Agriculture and Allied Sectors.

Both sides agreed that there exists considerable potential to improve cooperation in food & agro-industries as well as in the exchange of experience and practices in agricultural science and technology. It was underlined that efforts should be made to learn about the market demands, food quality and necessary safety standards, which would make it easier for businesses to launch their products in both the markets. Ambassador also pointed out the steady rise in the living standard in India and outlined the potential of the Indian market and its demand for high quality products such as Serbian berries & fruits.

Ambassador emphasized the importance of attending trade fairs and invited attention to Global Rajasthan Agritech Meet (GRAM 2016) being organized by the Government of state of Rajasthan in association with FICCI, from November 9-11, 2016 at Jaipur. Ambassador also used this opportunity to invite the Hon'ble Minister to lead a delegation from Serbia to the India-Europe29 Business Forum 2016 to be held in December 8-9, 2016 in New Delhi.

The Serbian side was briefed on the ongoing cooperation including the presence of Indian agro-machinery companies (TAFE, Mahindra & Sonalika) and reiterated India's desire to enhance ties in all spheres. Ambassador invited attention to the recently launched India-Serbia Business Forum aimed at redressing trade hurdles. Emphasis was laid on early meeting of India Serbia Joint Commission on Agriculture.

Hon'ble Minister sought information about Indian demand of agricultural and food products which could be produced by Serbia. Agriculture & food processing and agricultural machinery are crucial industry segments in India-Serbia trade relations with good potential for trade and investment growth

Belgrade
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