

## Embassy of India Belgrade

## **Press Release**

## Indian Ambassador calls on Serbian Minister of Culture and Media

Today, Indian Ambassador called on H.E. Vladan Vukosavljevic, the newly appointed Minister of Culture and Media of the Republic of Serbia, during which the possibility of early signing of MOU on Cooperation in Culture, Arts, media, sports and youth was discussed.

Ambassador also mentioned about the plans to hold Festival of India in Serbia which was welcomed by the Minister.

Ways and means to give more exposure to India through Serbian TV channels were also discussed. Minister was informed of the website on India in Serbian language recently launched at Embassy's initiative.

The Minister was also informed about Hindi Chair inaugurated at Novi Sad University on the occasion of Hindi Day on September 14. In time, it is expected that the Hindi Chair and the newly introduced 'Course on Cultural History of India' in University of Belgrade will become the nucleus of India Studies in the two prestigious universities of Serbia.

Minister of Culture offered to host a major Indian exhibition on Indian art and culture at the National Museum which is currently under renovation and will be ready in 2018. This will be the first exhibition of its kind and scale in the Republic of Serbia.

September 19, 2016 Belgrade