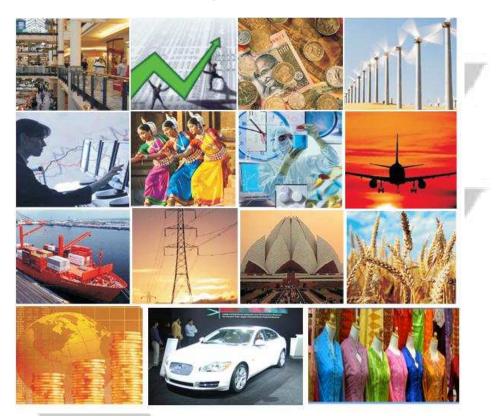
## INDIA NEWSLETTER August 2014





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INDEX:	
India Economic News	pg 1
Government of India Tenders	pg 7
Bilateral Relations	pg 7
Trade Fairs in India	pg 11
Useful Links	pg 12



India Economic News:

## India, Japan to elevate strategic partnership

Indian Prime Minister Narendra Modi said relations with Japan were of the "highest priority" for his government and announced a slew of initiatives, including turning the strategic partnership into a "special" global partnership and a fast-track channel for Japanese investors.

In his remarks at a joint press briefing with Japan Prime Minister Shinzo Abe, Modi said the two countries have agreed to instruct their negotiators to work expeditiously to conclude negotiations at an early date on the civil nuclear agreement. Modi said India considers Japan among its "closest and most reliable partners".

Modi said he decided to make his first bilateral visit outside South Asia to Japan and was glad to have got the opportunity within 100 days of assuming office. In his remarks, Abe said he had fruitful exchange of ideas with Modi "on economy, culture and people-to-people" issues. Abe said political and security matters were also discussed and he and Modi agreed to enhance

Modi said Japan will play an increasingly important role in India's economic transformation. On Japan's decision to realise \$35 billion of public and private investment and financing to India over the next five years, Modi said he was deeply grateful to Abe and the people of Japan.

Modi said Abe had expressed strong support for his vision of India's development. The Indian prime minister said the two countries intend to give a new thrust to their defence cooperation "given our shared interest in peace and stability and maritime security". He said the two countries have decided to expand cooperation in advanced technology, science and technology, people to-people exchanges, educational exchanges, nonproliferation, UN reforms, space security, cyber security and in regional forums of the region such as East Asia Summit.

Modi said India and Japan were the two oldest democracies in Asia and among its three biggest economies. "Our relationship will have a global impact. This is because if the 21st century is an Asian century, then Asia's future direction will shape the destiny of the world," he said.

Prime Minister Narendra Modi hard sold India to Japanese investors saying that his country offers only a red carpet and not red tape while dubbing his five-day trip to Japan as "very successful". Modi said India was also the only place where the Japanese industry would pleasantly find all the three 'Ds' - democracy, demography and demand.

The prime minister said India now has a government that is working on development and wants to step up manufacturing. He wished for India what he himself experienced when he was young when he did not have to think twice if a product said "Made in Japan".

Modi suggested expanding links between people's representatives by creating a Young Parliamentary Association and a Women's Parliamentary Association. The prime minister said there was an unwritten spiritual connection between the two countries, adding that there was growing interest among the Japanese to learn Hindi and yoga.

Modi also kicked off a new initiative on training for Japanese youth started by Tata Consultancy Services (TCS) at its various facilities in India, asking them to return to Japan as India's ambassadors. "You are going as employees of TCS. But I want you to come back to Japan as ambassadors of India," Modi told the first batch of 48 trainees who will proceed to India to undergo training for six-eight weeks at various TCS offices.

## Pradhan Mantri Jan-Dhan Yojana Launched by The Prime Minister

Financial Inclusion is one of the top most priorities of the Government. Exclusion of a large number of people from any access to financial services inhibits the growth of our country. There is evidence that financial inclusion is crucial to poverty reduction.

Prime Minister Narendra Modi on August 28 launched the pan-India financial inclusion scheme called "Jan Dhan Yojana", a flagship project of his government, under which bank accounts and RuPay debit cards with an insurance cover of around USD 1,660.will be provided to millions still without access to formal banking facilities.

In the manner the scheme was launched, records have been broken for the banking and insurance sectors, the prime minister said in his inaugural address. "15 million insurance policies and bank accounts opened in a day would never have happened before." This is a big record in banking and insurance history," Modi said. The figure is close to the population of the Netherlands.

Over 77,000 camps were set up for simultaneously opening accounts, the prime minister said. The objective is to provide each of the estimated 75 million households in the country with a bank account and insurance policy.

A platform has been built by National Payment Corporation of India (NPCI) that

connects all the banks and all the telephone network operators in the country. The platform helps a customer or any bank to access his/ her account with any type of mobile handset. Costly smart phone is not necessary. Even with an ordinary handset, services like balance enquiry and money possible. business transfer is The correspondent of banks can also use the services to support cash deposit and cash withdrawal. 26 Public Sector Banks and 3 Private Sector Banks have joined this platform. Other would also join soon. Full range of banking services would now be possible thorough ordinary mobile phones.

# Cabinet clears FDI proposals in railway infrastructure, defence

The Bharatiya Janata Party-led National Democratic Alliance government pushed ahead with efforts to attract more foreign direct investment (FDI) to India, clearing a proposal for FDI in railway infrastructure and increasing the cap on that in the defence business to 49% from 26%.

The Cabinet, cleared the proposal to allow 100% FDI in railway infrastructure, barring operations, via the so-called automatic route. FDI channelled through the automatic route doesn't require prior government approvals.

"Growth of railway sector depends heavily on availability of funds for investment in rail infrastructure. Internal revenue sources and government funding are insufficient to meet the requirement. Hence, ministry of railways is seeking cabinet approval to allow FDI in rail Sector.

FDI would "help railways generate muchneeded resources to introduce a high-speed train system, build and upgrade suburban corridors and most importantly add capacity through speedy development of dedicated freight corridors," said Chandrajit Banerjee, director general of the Confederation of Indian Industry.

"We are interested in various rail projects in India and are hoping to embark on a journey together with the new government to bring world-class rail infrastructure to India," said Harsh Dhingra, chief country representative, India, Bombardier Transportation.

The FDI ceiling in the sensitive defence sector has been hiked to 49% from the current 26%, on the condition that control in joint ventures (JVs) for manufacturing of defence equipment will remain in Indian hands.

The change will "allow the domestic industry to benefit in the areas of design, development and state-of-the-art manufacturing. These elements are critical to incubate rapidly a robust capability for building indigenous platforms and ensuring supplies of equipment to maintain India's defence preparedness," said Vivek Lall, chairman of the aerospace and defence committee of the Indo-American Chamber of Commerce. Partnerships with global companies are "essential to build the foundation for manufacturing and innovation," he added.

Still, the increase may not be enough to attract big defence companies, an expert said. Big defence companies will not like to invest their money, share their technology and designs unless they have adequate control over the investments, said C. Uday Bhaskar, distinguished fellow at the New Delhi-based Society for Policy Studies and a strategic affairs expert.

Bhaskar added that the government's approach towards defence seems "hesitant" and likened it to the "irrational" fear in the 1980s that allowing Suzuki Motor Co. to make a car in India would mean the Japanese would take over the country.

"Sure, there will be a few JV formations where the tenders are already in the pipeline...and these will have a knock-on effect on the medium sized suppliers to these JV companies, as well as players who benefit from the offset opportunity. However, these benefits would have accrued even if the FDI limit was 26%; so not that much will change for the industry,". "The step is good, but not good enough in our perspective, as anything below 51% is unlikely to be encouraging enough to attract investors willing to transfer technology and make large-scale investments in capital and local skill development."

### India to propose setting up of South Asian Development Bank

India plans to propose the setting up of a South Asian Development Bank for financing infrastructure development in the region at a meeting of trade ministers from SAARC countries in Bhutan.

Unlike the BRICS Development Bank which will fund all developing countries, the proposed South Asian Development Bank will exclusively focus on South Asia.

India has already discussed the contours of the development bank with a number of SAARC (South Asian Association of Regional Cooperation) members individually. SAARC includes India, Nepal, Sri Lanka, Pakistan, Bangladesh, Bhutan, Afghanistan, and Maldives.

Commerce Minister Nirmala Sitharaman has discussed the proposal with all South Asian partners at the South Asia Free Trade Area (SAFTA) Ministerial meet in Thimpu on July 24. While SAARC members will contribute to the equity and get voting rights according to their contribution, funding will also be invited from other countries. To get over the problem of financing the venture, the development bank will welcome investments from third countries who would also get voting rights in proportion to their contribution.

Multilateral agencies such as ADB and World Bank would also be asked to pitch in and join as observers. The initial corpus is yet to be decided, but it is expected to be modest. "We are going to start with a small size corpus and then leverage the corpus to pick up debt," the official added. Since the development bank would mostly finance infrastructure that would encourage smoother flow of trade, the whole region stands to gain. "Smaller countries that cannot access funds from multilateral agencies such as ADB and World Bank because of tough riders can get it from the regional bank. It will result in overall development of entire South Asia," he added.

The trade ministers will also discuss a SAARC Motor Vehicle Agreement and a Railways Agreement that would allow movement of container traffic in the region without loading and unloading at borders.

## Tata Group to invest \$35 billion in 3 years

The Tata group will invest \$35 billion in the next three years and lay special focus on four clusters - retail, defence & aerospace, financial services and realty & infrastructure - over the next 10 years.

Termed Vision 2025, the plan will also include achieving a market capitalisation comparable with the 25 most valuable companies in the world. In 2013-14, Tata Group's annual revenue grew 18.5 % to \$103.27 billion, nearly 5.5 % of India's gross domestic product.

Analysts said the group would need to add another \$60 billion to its current combined market cap of \$138 billion to become the world's 25th most valuable company. At present, this position is held by Facebook, with a market cap of \$193 billion, according to Bloomberg data.

But it is not revenue or market capitalisation alone. The group wanted to be among the 25 most admired companies and employer brands globally, Tata Group Chairman Cyrus Mistry said while addressing his chief executives at a meeting.

"Twenty-five per cent of the world's population will experience the Tata commitment to improving the quality of life of customers and communities," Mistry said. He emphasised the need for consolidation, while looking at divestment and restructuring.

He also reassured the group of continuity of his predecessor Ratan Tata's legacy of global expansion and committed to inorganic growth. The contribution of global revenue in the group's total revenue has grown to 70 % from 30 % a decade ago. Ratan Tata's leadership saw the group acquiring Corus and Jaguar-Land Rover.

But Mistry clearly highlighted his emphasis on profitable growth and said he wanted to bring the group back to 8.5 % operating margin - a level last seen in 2008.

Vision 2025 also includes nurturing group companies by leveraging the parenting advantage of the group centre. This means a strong role for Tata Sons, where he has set up a Group Executive Council with the mandate to drive group-level strategies.

As part of this strategy, the group centre will strongly champion the companies that are world class and, where necessary, facilitate creation of new companies. This holistic strategy will also include support to companies, if required, to restructure their businesses, which do not have the potential to meet performance and strategic criteria in the long term or benefit from parenting advantages.

## New Indian navigation technology to be offered to partner countries

The Indian government plans to offer its newly-developed Gagan (GPS-aided geo augmented navigation) system to Southeast Asian countries to generate financial resources and showcase the country's next generation navigation and survelliance technologies.

Gagan is a satellite-based augmentation system which helps aircraft navigate by GPS, hitherto seen in passenger cars. It offers free enhanced satellite navigation signals over India that is 10 times more precise than GPS. The advanced features of the system provide better accuracy, integrity and continuity of navigation services for various applications in the civil aviation sector by using data from satellites rather than ground-based radar tracking systems.

"Currently AAI is working on show casing the technology to interested parties. The government is also in favour of sharing the new technology that can also be used in non-aviation sectors," a senior official of the Airports Authority of India told IANS at its Rajiv Gandhi Bhavan headquarters here.

"The possible users might come from the ASEAN (Association of South East Asian Nations). There are also plans to provide global navigation services by clubbing Gagan's capabilities with that of the US Global Positioning System (GPS), Russian GLONASS, European Galileo, Chinese Compass, Japanese Quasi Zenith Satellite System."

The system can also provide useful information in various non-avaition fields like vehicle tracking, intelligent highway systems, train tracking, disaster management, search and rescue operations, surveying land management through terrestrial mapping and marine and farming applications.

The space segment of the sysytem comprises of two satellites (GSAT8 and GSAT 10) provided by ISRO for \$127 million. The systems is controlled from the Indian Master Control Centre in Bangalore and has 15 reference stations in India.

"As part of our long-standing involvement in the US-India Aviation Cooperation Program (ACP), we are currently identifying new ways to collaborate with our Indian and US government partners in innovative ways to further support India in expanding its Gagan system, extending its coverage over greater areas, possibly in the neighboring region," said Nikhil Khanna, country director and senior executive - India for electronics major Raytheon. "We believe this supports India's economic and foreign policy objectives, while showcasing India as an aviation technology leader in the ASEAN region. It also provides potential revenue generation opportunities for the government of India," he added.

Recently, the importance of such a system was realized when Beijing-bound Malaysia Airlines flight MH 370 with 239 passengers and crew on board mysteriously vanished about an hour after taking off from Kuala Lumpur early March 8.

"Gagan can work in various phases of the aircraft's flight from takeoff, cruising and landing. This system then can be used to pinpoint the exact location of the aircraft even if a crash has occurred."

Seven companies to make cheaper generic versions of anti-AIDS drug

The UN-backed Medicines Patent Pool (MPP) has entered into an agreement with seven drug-makers for manufacturing two anti-AIDS medicines.

Coming three days before the 20th International AIDS conference in Melbourne, the companies include Indiabased Cipla, Emcure, Aurobindo, Micro Labs and multinational Mylan's India subsidiary.

As part of the sub-licensing agreement, these companies will be allowed to make less expensive generic versions of the HIV medicines atazanavir and dolutegravir.

"With licences signed, four new manufacturers are joining us to speed the availability of crucial medicines, atazanavir and dolutegravir, to developing countries. This almost doubles our network of generic partners to 10 companies," said Greg Perry, MPP Executive Director. "Increased generic competition will ultimately bring prices down and increase availability to allow national treatment programmes to treat many more people in their countries." MPP's role is in negotiating the licences with innovators to pool their patents and facilitate access to these drugs to developing countries at lower prices.

In the past, the MPP signed agreements with Bristol Myers-Squibb, Gilead Sciences, F Hoffmann-La Roche, the US National Institutes of Health and ViiV Healthcare for eight anti-retrovirals (ARVs) and one medicine for an HIV opportunistic infection.

In December, the MPP had signed an agreement with Bristol-Myers Squibb for a licence on atazanavir, a World Health Organization (WHO)-preferred second-line therapy. Subsequently, it signed its first sublicence with a Chinese generic firm, Desano, a Shanghai-based supplier of active pharmaceutical ingredients.

The MPP also forged an alliance with Hyderabad-based Aurobindo and Punebased Emcure, manufacturers of generic anti-AIDS medicines, for the production of low-cost atazanavir.

Increasing access to the second-line treatment for HIV is crucial as more people living with HIV develop resistance to first-line regimens.

The WHO estimates there will be more than one million on second-line treatment by 2016. Three months after MPP signed agreements with ViiV Healthcare on new antiretroviral dolutegravir, the organisation signed four sub-licences for manufacturing generic versions of the product for both adult and paediatric care.

## Upbeat on India, Obi Mobiles to invest USD 200 million this year

Obi Mobiles, recently launched by former Apple Chief Executive Officer John Sculley, is aiming for 5 % share of the Indian smartphone market. The company plans to invest USD 120 million in the Indian market this year, from which major chunk has been already put into its marketing and sales team. The company that has a hundred people now and roped in around 20 executives from Micromax, including Ajay Sharma, who was the smartphone head at Micromax. Sharma is CEO of Obi Mobiles.

Sculley started the new phone brand in India in April. It has so far launched five models of smartphones, including the recently launched 'Octopus S520' priced at USD \$200. Going forward it will be focusing on launching smartphones ranging between \$75 and \$200.

Since his exit from Apple in 1993, Sculley has been investing in high-tech start-ups. Sculley, who was the President of PepsiCo prior to the stint at Apple, said he is confident of the Indian market and hopes to grow Obi Mobiles with right talents and right handsets, appealing to youngsters in early 20s. "As per the market demand, we have our distribution and after-sales service centres already in place in major regions, and we think it is the perfect time to enter this market," Sculley explained.

The company has around 50 people who are looking after each region in the 50 cities that it operates in now with 60 distributors, and 100 service centres. This will go up to 100 distributors and 150 service centres across India in the next six months.

However, unlike other new entrants in the Indian market, the company is not launching its smartphones only through e-commerce companies as it thinks the handsets should also reach in different parts of the country where customers can 'touch and feel' the products.

According to analysts, apart from aggressive pricing, the company would do well only if it can differentiate its products from others. It can do well if the products are good and there is some differentiation when compared to other vendors as this market is very crowded. According to IDC, the Indian smartphone market imported over 44 million units of smartphones in 2013 and is expected to reach 80.57 million units by this year-end.

## **Government of India Tenders**:

- The Government of India Tender Information System http://tenders.gov.in/
- Ministry of Home Affairs http://mha.nic.in/uniquepage.asp?Id\_P k=298

## **Bilateral Relations :**

## Celebration of 68th Independence Day of India:

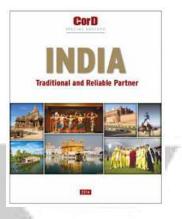


On 15 Aug, Ambassador hoisted the tricolour Indian National Flag at India House. A grand reception was organised at India House in the evening to celebrate the 68th Independence Day. The event was attended by more than 500 persons including Serbian government functionaries, members of the diplomatic corps, cultural & business personalities, think tanks, media representatives and other prominent personalities.

#### Special Supplement with Cord: On

the occassion of the 68th Independence Day of India, the Embassy of India in Belgrade brought out a 40 page special supplement "India - Traditional and Reliable Partner" in English language, in collaboration with Cord magazine. Electronic version of the special edition is available at Embassy website and at the following link:

<u>www.cordmagazine.com/CorD/India-</u> 2014.html



## Special Supplement with Privredni

**Pregled:** On the occassion of the 68th Independence Day of India, the Embassy of India in Belgrade got a 32 page special supplement "India - Partner Country" in Serbian language, published on 15th August 2014, in collaboration with Privredni Pregled business magazine. Electronic version of the special edition is available at Embassy website and at the following link: http://www.pregled.rs/spec/indija1.pdf



## Special Supplement with Politica:

On the occassion of the 68th Independence Day of India, the Embassy of India in Belgrade got an 8 page special supplement "India" in Serbian language, published on 15th August 2014, in collaboration with Politica newspaper. Electronic version of the special edition is available at Embassy website and at the following link:

http://www.eoibelgrade.gov.in/pdf/IND\_1 508\_ispravljeno.pdf



Invitation to the Serbian Minister of Health to visit India: Ambassador called on H.E. Dr. Zlatibor Loncar, Minister of Health of the Republic of Serbia on 22 Aug, and handed over an invitation from Dr. Harsh Vardhan, Hon'ble Minister of Health and Family Welfare of India, inviting Dr. Loncar to visit India for signing of the MOU between India and Serbia for Cooperation in Traditional Medicine.



During the meeting, Ambassador highlighted the strength of Indian medical & pharma sectors including high quality & lowcost medical care and suggested that the proposed visit of the Minister to India could be used to understand the complete overview of Indian health sector and to invite Indian companies for establishing joint projects in Serbia including production of generic drugs, establishment of hospitals and cooperation in medical education etc.

Ambassador informed the Minister about the possibilities of collaboration in bio medicine & pharmacology within the ambit of the bilateral Science & Technology Agreement. Both sides agreed to appoint representatives to scope out areas of cooperation and to prepare the ground for further discussions during the India-Serbia Joint Economic Committee meeting scheduled to be held in Belgrade on 19th September 2014.

Screening of Indian feature film "BARFI!" at Filmstreet: On 24 Aug, The Embassy of India, Belgrade arranged open screening of Indian feature film "BARFI!" with Serbian sub-titles, in collaboration with Filmstreet, at Students Park, Belgrade at 2030 Hrs. More than 300 persons enjoyed the screening of the movie.



### India Serbia Photography Contest

**2014**: Ambassador announced the opening of India Serbia Photography Contest 2014 at the EXIT festival in Novi Sad on 10 July 2014.



The contest is open to the citizens of Serbia and India. The contest will run till 10 November 2014 and the results will be announced in December 2014. Etihad Airways will sponsor the Grand Prize Winner from Serbia with two tickets to India and India Tourism Office, Frankfurt (Incredible India) will host the two guests from Serbia in India for 7 days. The Grand prize Winners from India will be hosted in Serbia by Brand Serbia for 7 days. The Top 10 entries from Serbia and Top 10 entries from India will get VIP passes for the next edition of the EXIT Festival.

Joint Economic Committee

Meeting: The next meeting of the India-Serbia Joint Economic Committee has been scheduled for 19 September 2014 in Belgrade. Mr. Dammu Ravi, Joint Secretary, Department of Commerce, Government of India will be co-chair from Indian side and Mr. Nemanja Stevanovic, the Special Advisor to the Prime Minister of Serbia has been nominated as co-chair from Serbian side. On 29 Aug, Ms. Jelena Marjanovic, Assistant Minister, Sector for Bilateral Economic Cooperation, Ministry of Trade, Telecommunication Tourism and accompanied by her colleague Ms. Liiljana Milic, Head of Division, called on Ambassador and discussed the modalities of the forthcoming JEC meeting.

### International Buddhist Conclave:

The International Buddhist Conclave is being organized in Bihar (Bodhgaya/Rajgir), India, as an important tourism promotion and marketing event in which international tour operators, opinion makers and media personalities will participate with the aim of promoting tourism to the Buddhist sites in thecountry.



The Conclave will include presentations by the State Governments, panel discussions and technical visit to Buddhist sites.

**Indian Puppet group is visiting Serbia from September 22-26<sup>th</sup>.** The Embassy of India, Belgrade, in collaboration with Indian Council for Cultural Relations (ICCR), New Delhi, is planning to organise a 4-member Puppet group led by Mr. Vinod Bhatt from India to visit Serbia from 22-26 Sep 2014 to perform at the 21st Intl Festival of Children's Theatres in Subotica, at an elementary school in Grocka town and at Cultural Centre "Majdan" in Belgrade.



The shows will include a ballet dance by "Anarkali", a horse dance, a snake charmer trying to catch a snake, a juggler throwing balls in the air, a love story of 'Laila and Majnu', a "two in one" puppet dance and a black magician play.

**Indian cultural events in Serbia**: Embassy of India, Belgrade, in collaboration with Indian Council for Cultural Relations (ICCR) and Incredible India, is planning to organise the following Cultural events in Serbia in coming months to further enhance and deepen the cultural contacts between India and Serbia:

- Participation in the Belgrade International Book Fair, October 2014;
- Exhibition 'Digital Prints of Artwork by Tagore', October 2014;
- Performances by a Fusion Band group titled: 'East India Company' led by Shri Angaraag Papon Mahanta, November 2014;
- Exhibition 'Temples, Forts & Palaces: 2000 years of Indian Architecture' by Dr. Saryu Doshi, November 2014;
- Saree / Textiles Exhibition in Belgrade and other cities of Serbia, November 2014;
- Participation in Belgrade International Tourism Fair, February 2015;
- Indian dance group at the Belgrade Dance Festival, March / April 2015.



### Indian speaker in Belgrade Design

Week 2014: In coordination with Embassy of India, Belgrade the organisers of Belgrade Design Week 2014 have proposed to invite an Indian speaker to participate in the event during October 2014.

### "Incredible India" Bus Branding Campaign in Belgrade, Serbia.

The Embassy of India in cooperation with the Government of India Tourism Office, Frankfurt "Incredible India" initiated a Brand India marketing campaign by exterior branding of two Belgrade city transport busses (line 16 & 83). The campaign was started in February 2014 allowing citizens of Belgrade and commuters to enjoy the beautiful sights of Indian nature, people & culture and will continue until February 2015.



Indian Technical & Economic **Cooperation Programme (ITEC):** ITEC was introduced in Serbia in 2008 and in this short span, over 100 candidates from Serbia have availed of the ITEC training in India. Under the ITEC Programme all expenditure, including the international air passages, boarding and lodging, internal transport, etc in India, of the candidates selected are borne by the Ministry of External Affairs, Government of India. Persons between 25 to 45 years, working in Government, Public and Private Sectors, Universities, Chambers of Commerce and Industry, etc. can apply for various training courses in India under ITEC Programme 2014-15, which have been circulated through the Ministry of Foreign Affairs Government of Serbia. More details about ITEC programme are available on Embassy's website.

more information on forthcoming events is available at the Embassy website http://eoibelgrade.gov.in



## Trade Fairs in India

o **World Tea & Coffee Expo** www.worldteacoffeeexpo.com 11-13<sup>th</sup> of September 2014 Mumbai, India

o Annapoorna World of Food www.worldoffoodindia.com 24-26<sup>th</sup> September 2014 Mumbai India

o India International Security Expo www.indiasecurityexpo.com 25-28<sup>th</sup> September 2014 New Delhi , India

o **Beautika World 2014** <u>http://beautikaworld.com</u> 25-27<sup>th</sup> September 2014 Mumbai India

o Auto Ancillary Show http://autoancillaryshow.com 10-13<sup>th</sup> of October, 2014 PCMC, Pune (INDIA)

o Indian Pharma Expo www.indianpharmaexpo.com 11-12<sup>th</sup> October 2014 New Delhi , India

o Indian Handicrafts & Gifts Fair http://epch.in 14-18<sup>th</sup> October 2014 Delhi NCR, India

o **The Economic Times AceTech** www.etacetech.com 06-09<sup>th</sup> of November 2014 Mumbai, India

o India International Trade Fair www.iitf.in 14-27<sup>th</sup> of November 2014 New Delhi, India

o CPhI India http://www.cphi.com/india/home 02-04<sup>th</sup> of December 2014 Mumbai, India o Fine Food India www.finefoodindiaexpo.com 03-05<sup>th</sup> December 2014 of New Delhi, India

o **Plastivision India** <u>www.plastivision.org</u> 12-16<sup>th</sup> of December 2014 Mumbai, India

o India Engineering Sourcing Show (IESS) <u>http://www.iesshow.in/</u> 16-18th December Mumbai , India

o Indian Ceramics www.indian-ceramics.com 21-23 of January 2015, Ahmedabad, India

o New Delhi World Book Fair www.newdelhiworldbookfair.gov.in 14-22<sup>nd</sup> of February 2015 New Delhi, India

o India International Jewelry Show www.iijs-signature.org 20-23<sup>rd</sup> of February 2015, Mumbai, India

o International Agriculture & Horti Expo www.hortiexpo.com 20-22,Feb 2015, Chandigarh India

o Defexpo India http://defexpoindia.in February 2015 New Delhi, India

o Kosmetika 2015 The Beauty and Wellness Show <u>http://kosmeticashow.com</u> Pragati Maidan, New Delhi, India

o Auto Expo India www.autoexpo.in February 2015, New Delhi, India

o Panacea Natural Products Expo www.naturalproductsexpoindia.com February 2015, Mumbai, India

#### o India International Handwoven Fair

www.iihfchennai.com 11-13<sup>th</sup> of March 2015 Chennai, India

o Aahar International Food Fair

www.aaharinternationalfair.com March 2015 New Delhi, India

#### More information available at:

www.indiatradefair.com www.cii.in/CII Events.aspx www.ficci.com/ficciexhibitions.asp www.assocham.org/events/ind ex.php www.fieo.org/view\_detail.php?l ang=0&id=0,22&evetype=0 http://10times.com/india/trad eshows

#### **Useful Links**

- The National Portal of India <u>http://india.gov.in</u>
- The Ministry of External Affairs, Government of India <u>http://mea.gov.in/</u>
- India Public Diplomacy
  <u>www.indiandiplomacy.in</u>
- Invest India www.investindia.gov.in
- India In Business http://indiainbusiness.nic.in
- Incredible India www.incredibleindia.org
- India Brand Equity Foundation www.ibef.org
- India Trade Promotion
  Organisation
  <u>www.indiatradefair.com</u>
- EXIM Bank http://eximbankindia.com
- The Confederation of Indian Industry <u>www.cii.in</u>
- Federation of Indian Chambers of Commerce & Industry <u>www.ficci.com</u>
- Associated Chambers of Commerce & Industry of India www.assocham.org
- The Federation of Indian Export Organizations <u>www.fieo.org</u>
- PHD Chamber of Commerce and Industry <u>www.phdcci.in</u>