



**Embassy of India
Belgrade**

Press Release

The Ministry of Commerce and Industry of the Government of India in association with Confederation of Indian Industry (CII) and Services Export Promotion Council (SEPC), is organizing the 2nd Edition of “Global Exhibition on Services” from 20-23 April 2016 at India Expo Centre and Mart, Greater Noida, (National Capital Region).

The 2nd edition of GES is expected to serve as a platform to enhance trade in services and develop synergies between competitive players of the services sector in the global market. More than 40 countries are expected to participate in the fair, which shall see many structured buyer-seller meetings. Focus sectors for this exhibition are IT and Telecom; Healthcare; Media and Entertainment; Tourism; Financial Services; Space and Research & Development; Logistics; Professional Services; Education; Research & Development and SME in Services.

GES will serve as a platform to enhance strategic cooperation and develop synergies between players of the services sector in India with their Global counterparts. Over 350 companies from 64 countries participated during the 1st Edition of the Global Exhibition of Services held last year 23-25 April 2015. Participation this year is expected to increase substantially. There will also be a dedicated space for seminars, B2B meetings and roundtables with themes surrounding focus sectors. There will be participation from major stakeholders including governments (both Indian & foreign) and corporate leaders.

Embassy of India in Belgrade invites participation by the Serbian services sector in the event as it will present an ideal platform for showcasing its services to the Indian and global counterparts. Interested entities may contact Mr. Virendra Gupta, Deputy Director General, Confederation of Indian Industry (CII) at Email: virendra.gupta@cii.in , Tel: +91 124 4014080 or Ms Anjula Singh Solanky, Director CII at Email: anjula.solanky@cii.in, Tel: +91 11 45771015.

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